

Nature Play SA Achievements

2014 – JUNE 2022

Our vision is to inspire the South Australian community to strengthen their connection with nature through outdoor learning, play, and conservation.

Nature Play SA is an independent not-for-profit organisation that demonstrates strong leadership throughout South Australia on the importance of nature for overall health, wellbeing, and as a key component to education for all.

Education

29,675

EDUCATORS ENGAGED
through our education program

57,638

STUDENTS ENGAGED
through school initiatives

135

RESOURCES DEVELOPED
for educators

Highlight

TEACHOUT TOOLKIT (2022)

A TeachOut toolkit was developed for educators to navigate COVID and support learning in open-air environments. Averaging 550 views per month.

SA Community

246,049

COMMUNITY MEMBERS
engaged through events

87

RESOURCES DEVELOPED
for families

214

SA BUSINESSES
engaged at events

Highlight

ITS BETTER OUTSIDE CAMPAIGN (2022)

An online July School holiday campaign featuring SA's best nature destinations for families. 176,000 social media reach 9,000 web visits.

Partners

125

COLLABORATIVE PARTNERSHIPS
with business, government and others

21

MAJOR SPONSORS
for resources, events and program delivery

Highlight

FOREST FESTIVAL (2022)

Award-winning annual event held in the April school holidays at Kuitpo Forest. Over 2000 attendees over two days.

Influence

50,000

SOCIAL MEDIA FOLLOWERS
on Instagram and Facebook

10,000

MONTHLY WEB HITS
to the Nature Play SA website

Highlight

WHERE BIRDS SING AND WILDFLOWERS DANCE (2021)

A 368-page book released featuring more than 680 illustrated species of SA plants and animals including over 70 with a conservation rating. 1500 copies sold.